**Project Title: Project expense tracker Project Design Phase-I** - **Solution Fit Template Team ID:PNT2022TMID49760**

**Focus on J&P, tap into BE, understand RC**

 Having a budget lets you see how you're going month to month, and year to year. So it is easier to stay on top of expenses and save for the things you enjoy.

**AS**

**5. AVAILABLE SOLUTIONS**

Which solutions are available to the customers when they face the problem

By spending 50% of your salary on your needs and 30% on your wants, you can make sure you're not spending too much on things you don't need – and also ensure that some income is set aside as savings. Needs would include expenses on rent, mortgage, utilities, groceries, clothes etc.

**CC**

**6. CUSTOMER CONSTRAINTS**

**CS**

1. **CUSTOMER SEGMENT(S)**

Budget conscious **consumers** who want a comprehensive **financial** app.

**Explore AS, differentiate**

**Define CS, fit into CC**

**BE**

**7. BEHAVIOUR**

you can automate the calculations for frequent travel expenses of your employees.

**RC**

**9. PROBLEM ROOT CAUSE**

 an expense tracker is a software or application that helps to keep an accurate record of your money inflow and outflow.

**J&P**

**2. JOBS-TO-BE-DONE / PROBLEMS**

Tracking your spending on a regular basis can give you an accurate picture of where your money is going — and where you'd like it to goinstead instead.youricustomers? There could be more than one; explore different sides.

**Focus on J&P, tap into BE, understand RC**

**Focus on J&P, tap into BE, understand RC**

**Identify strong TR & EM**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Identify strong TR & EM** | **3. TRIGGERS TR**  With multiple benefits of owning an expense tracking app for your business, the immediate question that might pop in your head is shall I go with a ready-made. | **10. YOUR SOLUTION SL**  Having a budget lets you see how you're going month to month, and year to year. So it is easier to stay on top of expenses and save for the things you enjoy. | 1. **CHANNELS of BEHAVIOUR CH**     1. **ONLINE**   Transaction Receipts: Capture and organize your payment receipts to keep track of your expenditure.   * 1. **OFFLINE**   **Track** your expenses anywhere, anytime.  . |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  Quick settlement of claims and reduced human errors with an automated and streamlined billing process. |